



MAXOutreach®

A Comprehensive Network of Employers, Job Seekers, and Community-Based Organizations.

Since being founded in 1978, MAXIMUS' Tax Credit and Employer Services Division continues to assist employers with their search for qualified candidates. MAXOutreach® is an innovative solution and proprietary recruitment tool that helps employers reach non-traditional sources of tax credit-eligible applicants and meet your OFCCP compliance requirements.

MAXOutreach®

MAXOutreach® is not an internet job board — it's a solution that integrates cutting-edge technology with a comprehensive network of community-based organizations. The result is a cost-effective and high quality recruitment tool that will reduce your cost of hire.

Only 45% of households with income less than \$50,000 have internet access in their home. MAXOutreach® targets hard-to-reach applicants, who often rely on community-based organizations for job assistance and referrals, rather than internet job boards.

Our Approach

MAXOutreach® is designed to augment or replace your company's current internet job board strategy. Our MAXOutreach® solution transmits job openings directly to community-based organizations serving targeted applicant pools in just a few steps.

- First, we assign a Client Services Representative to develop a high-impact profile and search strategy for posting your company's job openings as they arise.
- We'll help you to load your job descriptions and geoposition your work sites into our system.
- Within 48 hours of posting, MAXOutreach® will distribute your job postings to the community-based organizations that match your target population and location criteria.
- The community-based organizations use the profile and job postings to refer potential employees directly to your company.

Geopositioning Capabilities

The core of the MAXOutreach® solution is our customized Geographical Information System that electronically maps our network of over 87,000 community-based organizations in all 50 states and every major city and county. The result is an automatic distribution of job listings to local organizations in a selected geographic area, dramatically reducing your overall search cost and increasing your access to WOTC-eligible candidates.

We continue to expand the capabilities of our MAXOutreach® job distribution system to include the most comprehensive diversity and multi-lingual network available. In several cases, our MAXOutreach® clients have tripled their WOTC tax credits.

OFCCP/EEO Compliance

In addition to expanding your access to a diverse pool of candidates, MAXOutreach® provides your company with quarterly and annual reports to help meet Federal reporting obligations for OFCCP/EEO/AAP/Vets 100.

"MAXOutreach® easily enabled us to comply with affirmative action posting requirements and run reports quickly whenever we need them. MAXOutreach® ensures our postings reach a diverse audience within the communities where we do business."

– A Fortune 500 Company (Fortune Magazine's List of Most Admired Companies in 2006)



Our Community Partners

Our extensive, national network of over 87,000 community-based organizations provides a customized opportunity to access a population to meet your employment needs. Our partners include government agencies, job services firms, and faith-based and other non-profit organizations.

These organizations serve a diverse population of candidates, including:

- Individuals with diverse cultural knowledge and language skills
- Displaced workers
- Underrepresented ethnic groups
- Individuals with disabilities
- Veterans, wounded warriors, and military spouse organizations
- Senior groups
- Economically disadvantaged youth

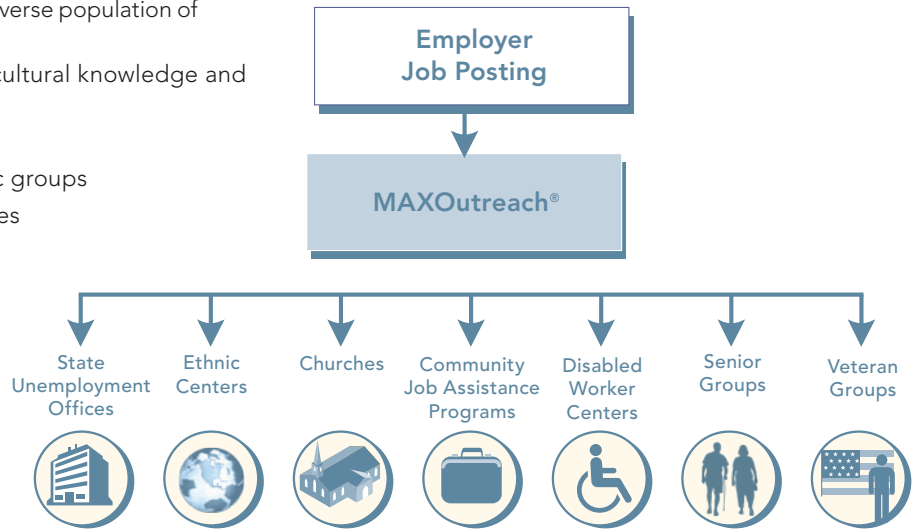
Client Benefits

MAXOutreach® assists your company with the identification of qualified candidates through our comprehensive network of community-based organizations. Since job postings go directly to respected organizations in local communities, your company increases its presence in these communities and becomes a trusted source of job opportunities.

Our approach allows you to increase your pool of WOTC-eligible candidates and identify candidates with multi-lingual capabilities.

Resource Provider Benefits

Community-based organizations included in our database receive up-to-date information, at no cost, for job openings in their geographic area. Our streamlined process means organizations are able to effectively meet their goal to assist participants in obtaining employment.



About MAXIMUS

For more than 30 years, MAXIMUS has formed partnerships with local and community-based organizations through our mission of "Helping Government Serve the People®". With office locations throughout the United States, Canada, and Australia, the company currently employs more than 6,000 employees.

MAXIMUS® | Tax Credit and Employer Services

7130 Minstrel Way, Suite L100
Columbia, Maryland 21045
866.307.1476

[www.maximus.com/
services/business-tax-credit](http://www.maximus.com/services/business-tax-credit)